

**WIRELESS RETAIL PURCHASING SYSTEM USING  
A MOBILE COMPUTING DEVICE**

5                                    **Abstract of the Disclosure**

          A method and system enables consumers to wirelessly and electronically  
identify retail purchases and wirelessly transact those purchases. The method  
includes use of a mobile computing device to wirelessly, electronically obtain a  
menu of items for sale from a retail unit, select items from the menu, and send a  
10    request from the mobile computing device to the retail unit to purchase the  
selected items. The method optionally includes electronically sending payment  
for the requested purchase to the retail unit.